



Councillor Tim Grogan

Executive Member for Health & Culture

Report to Council on 22 July 2021

DEFRA Waste Strategy Consultations 2021

Following publication of DEFRA's 2018 Waste Strategy, three consultations have been issued for: Deposit Return Scheme, Extended Producer Responsibility and Consistency of Collections. The consultations and necessary responses are currently being worked through. A provisional implementation timeline suggests commencement from April 2023.

Recycling and Waste Collections

We are now a year into the new wheeled bin recycling service and results are very positive. The provisional England household waste data is now available for Q1 of 2020/21. Nationally between April and June 2020 there was an 8.1% reduction in tonnes of recycled material collected compared to 2019. Selby experienced an increase in recycled material tonnage equating to a 34% increase. The overall recycling rate at the end of 2020/21 was 45.43%; an increase of 2.75% from the previous year. A review of the 2020/21 recycling performance and the impact of Covid-19 on collection and tonnages will take place shortly.

Waste Collection Crew prompt action averts house fire

I offer my thanks to the collection crew of Callum and Michael who noticed a resident's toaster on fire as they were collecting waste on their rounds in Eggborough. Their quick thinking and resourcefulness prevented a potential disaster.

Heart of Yorkshire Destination Branding, Marketing Plan & Delivery

The Heart of Yorkshire brand identity has been launched supporting our local hospitality, tourism and events businesses to showcase their products. Guidelines and a toolkit are available on the council website for businesses to access and use.

A holding page for the website is now live at: www.exploreheartofyorkshire.co.uk and we envisage a full launch of the site from July. Everyone is encouraged to sign up to receive the Explore Heart of Yorkshire newsletter and to follow the new social media channels.

Sector Support, Industry Support Webinars and Virtual Networking

Two bespoke 'social media' sessions for visitor economy, tourism and hospitality businesses, were delivered on 29th April and 11th May to support the industry to recover from Covid, upskill in digital advertising and to take advantage of new audiences. The

Tourism Development Officer continues to work closely with individual VE businesses to help with queries concerning testing, reopening, and any support they may need.

Welcome to Yorkshire's Walkshire Campaign

13 walks in the Selby District are currently featured on the [Walkshire map](#), with more to add. 8 walks are also planned into the 'Walk of the Day' calendar, across the remainder of the year, including the waymarked trails at Skipwith Common, the Wolsey Walk and the Selby Horseshoe.

Events

Our new Events Officer is in post and has begun work with local organisations and community groups on programming family activities in the district as part of the new residents' festival, Get to Know Your Own Heart, which will take place in September.

Selby Stories

Selby Stories, the cultural programme accompanying Selby's High Street Heritage Action Zone, has begun. This will see activity and events delivered by a consortium of community and cultural organisations in Selby's town centre over the next three years. The pilot activity, starting to build Selby in Minecraft, is nearing completion with the addition of 3D scans of Selby's 10 favourite objects (decided by our residents) now accessible and a complete fly-through of the build available on YouTube. This has engaged significant numbers of children and young people through a sell-out series of online workshops.

Covid Enforcement & Licensing

Covid Wardens

Using Government funding directed at Covid enforcement, the Council contracted Wardens through standard procurement.

- The Wardens have been deployed on 21 occasions throughout the district. This involved visits and the provision of advice to licensed premises, take-aways etc.
- All supermarkets and retail premises have been visited at least once
- Wardens' activity is targeted, being led by data and local intelligence from Public Health (PH) Locality meetings chaired by PH and attended by the Police, Trading standards, SDC Environmental Health, SDC Licensing and other NYCC partners.

Multiagency Action Nights

4 Multiagency Action nights have taken place involving the police neighbourhood and licencing teams along with SDC EH, Licencing and Enforcement Teams. This involved visits to over 80 licenced premises. Overall compliance was very good but did involve EH issuing 6 warnings (CIN's) and 2 FPNs. One licencing review has led to new conditions applied to a Premises Licence because of non-Covid compliance.

Environmental Health, Enforcement & Licensing Teams

Engaged with all aspects of the Local Resilience Forum (emergency planning) in the NY/district response to the pandemic covering testing, vaccination, outbreak management

etc. alongside responding to local complaints and enquires regarding covid. This is all additional work to the day job. From the beginning of the pandemic until now, Covid related work of the EH and Enforcement teams has included:

- Recorded 366 Covid queries (these are people reporting something, complaining, or seeking help and advice)
- 91 visits in relation to Covid Business Restrictions
- Visits to 20 Polling Stations to carry out Covid secure Risk Assessments
- Served 6 Coronavirus Improvement Notices (CIN's)
- Served 2 Fixed Penalty Notices
- Served 2 Prohibition Notices
- Made representations at 1 Licensing Hearing
- 1 Pending prosecution.

EH and Enforcement Teams working with the Licensing have provided significant support to the Safety Advisory Group where work has considerably increased in assessing potential events.

Enforcement Team - Fly tipping update:

15 FPN's issued since 01/04/21; 8 litter, 5 Fly Tipping and 2 Household disposal

Currently one payment is outstanding, this is the Council's first non-payment. The enforcement team are looking to progress this non-payment to a successful outcome.

A number of serious cases of fly tipping are under investigation and the team is engaged in gathering the evidence to prosecute.

Councillor Tim Grogan
Executive Member for Health and Culture